# **MERCURE Hotel London Paddington**

We aim to design a robust and effective sustainability strategy that can benefit the environment, improve our reputation, foster innovation, attract new customers who value sustainability and reduce our business costs. The most effective and important sustainability strategies for our hotel include:

#### **Energy conservation**

Reduce overall energy consumption and switch to renewable energy where possible

#### Water conservation

Continue to use low flow fixtures

## **Waste reduction and efficiency**

Apply the 6 R's- rethink, refuse, reduce, reuse, repurpose, recycle

# Promoting sustainable means of transportation

 To direct guests and employees to a nearby bike racks and encourage employees to take the bus to work.

# Shifting to eco-friendly cleaning supplies

• Continue using all cleaning supplies are chemical-free and use concentrate-based, refillable products to reduce waste

# **Promoting responsible ecotourism**

• Continue to ensure that our hotel empowers and benefits the local community by paying a fair wage, employing community members, working with local businesses, sourcing local food products, and putting profits back into the community

### **Operational changes**

• Continue to use only LED lights, installing drinking water stations rather than giving out water, using light sensors and timers, and instituting an "go green skip the clean" policy when guests occupy the same room over multiple days

# Our action plan for the coming year of 2025 is

Rethink our practices by using recycled materials

Switch to a "green energy"

Design an eco-friendly linen reuse plan

Actively work with a local charity

Implement water station

Analyse full life cycle costs of products, including the initial cost and repair, maintenance, and disposal costs